University of Iowa Hospitals and Clinic Executive Board Committee Memorandum

Board of Regents, State of Iowa

Subject: Director's Report

Prepared by: Deb A. Hendrickson

Date Submitted: May 10, 2004

Recommended Action:

Receive the report.

Executive Summary:

The Director will provide a report on the key issues for the third quarter FY 2004 including:

- Magnet Hospital;
- Increasing Access;
- Labor and Delivery, Neonatal Intensive Care Unit, and Pediatrics Intensive Care Unit;
- Staff Development;
- Recruitment;
- Statewide Relationships; and
- Finances.

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Key Issues Third Quarter – FY 2004

Magnet Hospital
Increasing access
Labor and Delivery, NICU, and PICU
Staff development
Recruitment
Statewide relationships
Finances

University of Iowa Health Care

FY2004 Priority Initiatives

Workplace of Choice

Enhanced Communication Benchmarking &

Pursuing Excellence

JCAHO: "A patientfor safety & quality" centered initiative

Strategic Planning

Improving Efficiencies

Management (CCM) Continuum of Care

Financial Strength

Optimization Program Supply Chain